



SYSTEMWIDE EXTENSION COUNCIL MEETING

June 9, 2010

10:00 a.m. – 3:00 p.m.

UW-Milwaukee
School of Continuing Education
161 W. Wisconsin Ave.
Milwaukee, WI

Minutes

Present:

Christine Quinn, Shannon McGuire, Don Taylor, Patrick Goggin, Tracy Naves, Anne O'Meara, Bunny Hansen, Yolanda White, Donna Shepard, Randy Parvin, Rick Morgan, Pete Kling, Connie Eisch, Barb Barker, Pam Seelman, Greg Hutchins, Judy Ballweg, Lisa Nielson-Agnew, Susan Adams

Guests:

Patricia Arredondo, Associate Vice Chancellor and Interim Dean, UWM School of Continuing Education
Johannes Britz, Interim Provost and Vice Chancellor for Academic Affairs

1. Call to order at 10:10am and certify open meetings requirements -- Rick Morgan, Acting Chair
2. Approval of March 3 meeting minutes
Bunny Hansen moved to approve, Donna Shepard seconded, minutes approved.
3. Welcome and Overview of Milwaukee School of Continuing Education – Patricia Arredondo and Johannes Britz

Patricia provided background and an overview of collaborative efforts:

- Milwaukee Public Schools: Project Lead the Way/STEM, Panther Path Program (targets 5th-8th graders), Water Education (explore careers, learn about science)
- Immigrant Agencies in Milwaukee: Chamber of Commerce for Hmong, Pan-African Community Agency (health care, nutrition)
- Kellogg Grant (~20 agencies in Milwaukee) for immigrant/minority agencies (health care, work force development, racism and prejudices)
- Water Education Certificate Program: partnering with DNR and Water Council in Milwaukee

Strategic thinking is critical in identifying needs and gaps, and also to know where the opportunities are and where professionals are needed. UWM's strategic planning exercise will conclude June 2012. It's been important to have everyone included in the planning and solutions. We need to be sure to match our strategic resource investment to our mission.

There is a need to strengthen the Milwaukee community health education. Members offered the following: Marshfield Clinic, UW Madison health issues (Roberta Riportella), WNEP (Bev Phillips), public health (Connie Eisch), eating well and being active workteam (Connie Eisch).

Council members identified collaborative efforts with UW-Milwaukee:

- Child Care Training (Platteville)
- Communication Services (Coop Ext)
- Feeding Low Income Community Members (Stevens Point)

3. 2010-2011 Meeting Schedule and Locations

- Wednesday, December 8, 2010 -- Stevens Point?
- Wednesday, March 2, 2011 -- Madison?
- Wednesday, June 8, 2011 -- Oshkosh?

Anne O'Meara moved to approve meeting schedule, Barb Barker seconded, meeting schedule approved.

4. Chancellor Report -- David Wilson was not available
5. Provost Report – Christine Quinn

Theme of update is collaboration and excellence:

- Broadband Grants
 - Comprehensive Community Infrastructure has completed due diligence process.
 - Sustainable Broadband Adoption is nearly completed due diligence process.
 - For additional info:
http://www.uwex.edu/ces/cced/economies/broadband/uwex_btop_grant_applications.cfm
- Sustainability Initiative

The goal is to position us as an institution that leads innovation around community sustainability and creates an educational network for Wisconsin communities. Next steps include taking an inventory of UW-Ext and UW Colleges resources, exploration of funding sources, completion and distribution of policy recommendations from the Policy Forum. For additional info --

<http://sustainablecommunitiesforum.wisconsin.edu/>

Discussed examples of current sustainability collaboration:

- Smart Growth (Coop Ext)
- Be sure members of the institution are aware of the resources and easy access to the resources
- How do we package ... people, planet profit
- How do we retain knowledge of volunteers?
- Land Use / Environmental Education (Stevens Point)
- Almut Beringer, Director of Sustainability at UW-Oshkosh
[\(http://www.uwosh.edu/assets/announcement/sustainability/\)](http://www.uwosh.edu/assets/announcement/sustainability/)
- Carnegie Classification – UW-Extension is preparing an “engagement classification” application. Approximately 200 institutions have this nationally recognized classification. The program impacts team (Larry Jones, Mary Crave, Barbara Dueholm, Ashwini Rao) has been asked to help with the application process. The deadline is September 1.
- Program Innovation Funds call for proposals have generated 21 proposals, totaling more than \$500,000 in requests. Partners in these proposals include all four UW-Extension divisions, five UW Colleges, and nine UW institutions. A review team has been appointed and proposals are posted to a SharePoint site. The review team will meet mid-June and prepare for an early July announcement, totaling \$150,000.
- Met with Andy Keough, Dean, UW-Stevens Point who coordinated a tour of the Marshfield Hospital and Clinic/Research Foundation to discuss collaborative opportunities with UW-Extension. It was an excellent visit.

Discussed examples of current health care collaboration:

- Healthy People (obesity grant) – Connie Eisch
- Northwoods Clinic, Americorp Vista – Barb Barker
- Groundwater/Water Quality monitoring – Pete Kling
- Stephan Gilchrist, Chief Diversity Officer, UW Colleges and UW-Extension is providing leadership to the Inclusive Excellence Initiative designed to help fully integrate diversity and educational quality efforts and embed them into the core of academic mission and institutional functioning.

Discussed additional ideas regarding diversity:

- Donna Shepard is the Director for the UWM Center for Diversity
- Training and Education is needed
- Michael Powell, Associate Vice Chancellor, UWM (diversity background)
- Vicki Washington, Associate Vice President for Equity, Diversity and Inclusion
<http://www.uwsa.edu/edi/home/index.htm>
- There was discussion about the history and purpose of Systemwide Extension Council (SEC). Additional information can be found at the website -- <http://www.uwex.edu/secretary/secproc.cfm>

6. Working as a System: Leveraging Assets Across the State -- Provost Quinn

Council members were reminded that their communities have incredible needs and UW System has incredible resources. Let's find an alignment and balance.

Members provided examples of when they saw the UW-Extension network collaborate and meet community needs:

- Helping meet community needs
- Work is done as building local presence (not in a vacuum)
- Never too small of a collaborative effort
- Desire in community for our work to meet needs and we recognize that we are the one to provide (we step up)
- We make it easy to understand
- Meeting needs and being seen as the resource ... intentional
- Revenue driven – sometimes systems support competitiveness rather than collaboration
- Seeing the value of collaboration now and in future efforts
- Brand and price matter
- Being the most affordable is not necessarily a plus
- Economy is driving value
- Explaining “value” to others, what UW-Extension can bring
- Work is driven by community needs
- Program revenue fundamental consideration
- Being a connector ... coordinating resources
- Vision was shared in collaboration
- Gatekeepers and facilitators of the network
- If it isn't easy or doesn't pay it won't happen
- Value is important factor ... need to accentuate the value of UW-Extension's contribution

Next Steps for UW-Extension to leverage resources:

- Cooperative Extension specialist is needed at UWM campus
- Resources are needed for media support
- Milwaukee staffing an issue ... the economy
- Communicating / Brainstorming
- Email call-out systemwide
- Meeting desires and needs, need to ask important questions
- Needs Group – need to invest time and/or money
- Programs look the same, responses the same
- Vacancies and needs assessment, flexibility, sustainability
- Separation an issue ... need to work across systems ... could help flow of resources
- K-12 outreach strong and strengthened through continuing education office, strategic plan, resources and connections being made
- “In” the University but not “Of” the University
- All continuing education offices are positioned differently
- Can we work on the “separation”?
- How can we create more dialogue such as today?
--Listserv, blog, workgroups, JCEP (Coop Ext)
- Revenue driven vs for free (Coop Ext)
- Communication and Relationships
- Share hosting SEC meetings to get to know others and systems
- Regional meetings for dialogue and networking
- Coop Ext sponsor a meeting?
- More time is needed to continue this dialogue
- Grant dollar initiatives discussion needed, linking people
- Planning Team / Design / Opportunities
--Pam Seelman, Patrick Goggin, Bunny Hansen
- Couple SEC meetings with District Meetings (Coop Ext)?

7. Council member updates (report on recent success in connecting with communities or collaborative effort)
 - Teleparenting Sessions (Rick Morgan)
 - Transition to College program (Randy Parvin)
 - Milwaukee Community Service Corp (Yolanda White)
 - Social Workers continuing education hours (Bunny Hansen)
 - Gray Matters (Anne O'Meara)
 - Dr. Bernie Patterson (new UW-Stevens Point Chancellor), Sustainability programs (Patrick Goggin)
 - Understanding Immigration, Unionization efforts (Don Taylor)
 - Four Federal Grants (Shannon McGuire)
 - UW Marshfield and Clinic – conversations and collaborations going well (Susan Adams)
 - Independent Learning program being revamped (Lisa Nielson-Agnew)
 - Walking a Mile in my Shoes (FLP/WNEP), Western District Immigration Summit (Pam Seelman)
 - UW-Stevens Point pre-college education program, help integrate Latino community (Barb Barker)
 - Job Fair in Marshfield, “Are You Ready for College” program (Connie Eisch)
 - Health and Human Services (Pete Kling)
 - Share program brochures with UW Colleges (Patrick Goggin)
 - UWM Going Green - group lunches include real china, real flatware (Anne O'Meara)

8. Adjourn
Randy Parvin motioned to adjourn, Pete Kling seconded, meeting adjourned at 2:30pm

~minutes submitted by Judy Ballweg~